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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 27-11/2014-S&M-CM/6

Dated: 29.10.2014

To

The Chief General Managers
All Telecom Circles / Districts
BSNL

Sub: Payment of Post-paid Mobile Bills through C-top-up-Extension of scheme reg.

Kindly refer to this office letter no. 27-17/2013-S&M-CM/19 dated 28.04.2014 vide which instructions regarding payment of flat 2% up-front commission (without any upper capping) to Franchisees was conveyed. This order was effective for a period of six months wef 1-5-2014, which is expiring on 31.10.2014.

In this regard competent authority has approved the extension of the scheme for an another period of five months i.e. up-to 31.3.2015.

Wide publicity/Internal marketing of this facility may be made amongst all staffs and specially sales team/CMT members to popularize the scheme. In addition, Post-paid Mobile customers may be informed through Press release, bulk SMS, Mobile bills, Websites and Tariff cards etc. as they will now be able to pay their bills through nearby retailers even after office hours on all seven days without any hassles. Franchisee/Retailers should also be informed and directed to propagate the payment through C-top-up.

(Upendra Bakolia)
Addl. GM(S&M-CM)